

# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**  
**DECEMBER 13, 2012**

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**Attached: Bicycle and Pedestrian Count Handout**

## **CITY INCORPORATES BICYCLE COUNTERS IN NEW CYCLING PROJECTS**

INDIANAPOLIS –The City of Indianapolis recently installed three bicycle counters in Marion County to provide real-time data on the number of bicyclists using the city's new bicycling facilities at any given time. The counters are located on the new cycle track at Shelby Street and Sanders, the bike lane at Lafayette Road and 71<sup>st</sup> Street and on the bike lane just north of 10<sup>th</sup> Street and White River Parkway.

"The addition of bike lanes in Indianapolis has impacted the bicycling culture tremendously and been a great contribution to diversifying transportation options in the City," said Jamison Hutchins, Bicycle and Pedestrian Coordinator for the Office of Sustainability. "By adding bicycle counters the city will be able to track bicycle and pedestrian traffic and incorporate that data into future infrastructure projects."

Each counter cost \$2500 and the installation cost was incorporated into existing resurfacing projects. The counters are able to count bicycle traffic in both directions where applicable. The Office of Sustainability continues to progress Mayor Ballard's connectivity initiative, bringing more trails, greenways and bike lanes to Indianapolis at an unprecedented level. Currently with 65 miles of bike lanes in the city, accurate knowledge of how bicyclists are using the lanes will help with the future development of bike lanes and locations.

The Office of Sustainability held its first bicycle and pedestrian documentation this fall. The results will help the City to expand its knowledge on bicycle and pedestrian infrastructure improvements throughout Marion County. The count was modeled after the National Bicycle and Pedestrian Documentation Project, a national effort that provides a consistent model of data collection and ongoing data for use by planners, governments, and bicycle and pedestrian professionals.

For more information on the bikeways program and infrastructure projects incorporating bike lanes please visit [www.indy.gov/bikeways](http://www.indy.gov/bikeways), follow us on twitter at @SustainIndy, and like SustainIndy on Facebook.

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